



社會創業論壇
Hong Kong Social Entrepreneurship Forum

Social Entrepreneurs Newsletter

edited by KK Tse

www.hksef.org

kakuitse@gmail.com

Half Time: From Success to Significance

精彩的人生下半場

I would like to share with you a 'Love Letter' I recently received from a lady friend:

Dear Friends,

After engaging in people development for more than 22 years, I like to share with you a small piece of joyful news!

*After months of reflection and preparation, I will soon kick off the second stage of my life by moving from 'importance to significance'. I am also walking out of the boat and will explore a new horizon of my life. It may be risky but I have faith that the Lord has been calling and guiding me. I am following the mission advocated by Bob Bufford in his book, **Half Time: Changing Your Game Plan from Success to Significance**, that for him then and me now, that we are moving from the first half of our life as a 'quest for success' to the second half as 'a journal to significance'.*

I like to take this chance to share this life transformation and a newly developed mission which I commit to achieve. In the very near future, I will start a 'life-engagement' web and blog. You are most welcome to continue to be part of my life journey by joining me in all kinds of dialogue.

God bless in love,

Christine

April 2009

Welcome to the Half Timers' Club

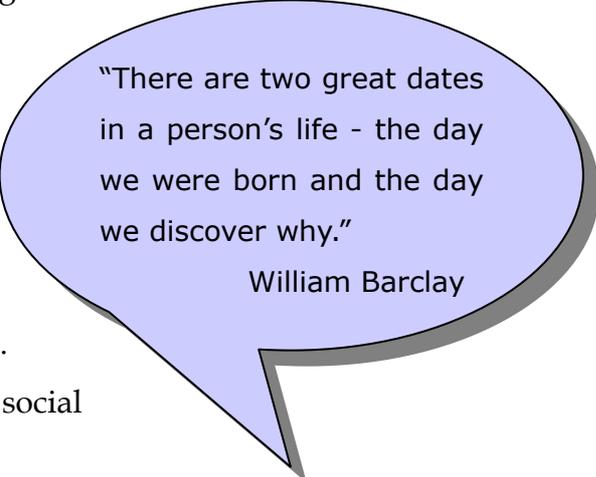
It was an inspiring love letter. I googled the book right away and without waiting for getting hold of a copy, I tried to find out more about it. The basic insight is simple but powerful.

It calls for a paradigm shift:

when you approach 50, imagine yourself standing at half time.

Half time represents a lot of opportunities. Yes, half of the time is gone, but there is still a full half time ahead of you. Still 海闊天空. Before 50, the author said, you might want to focus on 'success', but after 50, you should think in terms of 'significance'.

At HKSEF, we are pleased to witness an increasing number of people who have taken a new perspective of their life. Some have become social entrepreneurs and some are contributing their expertise and experience to provide support to social entrepreneurs. Herein lies the source of strength and potential of the social entrepreneurship movement.



"There are two great dates in a person's life - the day we were born and the day we discover why."

William Barclay

In Bob Bufford's book, there is a table contrasting the so called 'mid-life crisis' and the mindset of the Half Timers. I have adapted it into Chinese as follows:

『中年危機』	『人到半場』
<ul style="list-style-type: none">➢ 對年齡產生恐懼➢ 患得患失➢ 焦慮、不安➢ 收窄興趣範圍➢ 無心鑽研新事物➢ 感到心力交瘁➢ 直覺式反應➢ 封閉自己、減少應酬➢ 對別人的議程有反叛性的反應➢ 追尋穩定、不作他想	<ul style="list-style-type: none">➢ 對未來充滿憧憬➢ 輕裝上路➢ 渴望、感恩➢ 擴闊興趣範圍➢ 有心、有時間鑽研新事物➢ 感到興致盎然➢ 策略性思維➢ 開放自己、樂於交新朋友➢ 自訂議程、操之在我➢ 樂意接受新挑戰

I am happy to say that one of the greatest satisfactions getting involved in the Social Entrepreneurship Forum is that you are always meeting new Half Timers.

I am tempted to initiate a regular gathering of Half Timers so that we could just chat and share experience. If you are interested, please join us at our first one with details as follows:

Event: Half Timer Happy Hour

Date: Thursday, June 11

Time: 5.30pm to 7pm

Place: Brunch Club, 1/F, 13 Leighton Road (behind Times Square), Causeway Bay

Cost: Just buy your own drinks (Brunch Club is a coffee shop selling only fair-trade coffee)

To enroll: please email oscar@genesismarketing.com.hk

I am ordering some used copies of the book Half Time from the U.S. since it was first published in 2000 and expect it to cost less than HK\$100 per copy (postage included). If you are interested in having a copy, just let Oscar know.

If you do intend to come to this gathering, I would like you to share with us which quote below you find most inspiring and why:

A. *'Wealth is not how much money you have. Wealth is what you're left with when you lose all your money'.* - Roger Hamilton

B. *'The reasonable man adapts himself to the world, the unreasonable one persists in trying to adapt the world to himself. Therefore all progress depends on the unreasonable man.'* - George Bernard Shaw

C. *'Make the most of yourself, for that is all there is of you.'* - Ralph Waldo Emerson

D. *'The most important contribution any of us can make now is not to solve any particular problem, no matter how urgent energy or environment or financial regulation is. What we must do is to increase the proportion of humans who know that they can cause change.'*

- Bill Drayton, founder of Ashoka, whose vision is 'Everyone a Changemaker'