

Social Entrepreneurs Newsletter

Issue No. 38 September 29, 2008

Edited by K K Tse

Who Wants to be A Social Entrepreneur?

A Self-taught Course

- ~ Designed for those who want to know what it takes to become a social entrepreneur
- ~ Facilitated by a demanding Coach, K K Tse

Course Duration: 6 months at your own pace and schedule

Commencement Date: January 1, 2009

Mode of Learning: Guided self-study with a number of face to face sessions

Qualifications Required: None, except bilingual reading skills as all the materials will be either in English or Chinese

Time Required: Entirely up to the participants, but it is likely to take at least three to five hours per week

Unique Features:

- ~ *Self-taught:* no one can teach you anything on this subject except yourself
- ~ *Self-motivated to learn:* who could motivate you except you yourself
- ~ *Self-assessed:* the most honest assessment is your own

Expected Outcomes: On completion of the course, the participant will have taught themselves the following:

- a) Why I would like to be a social entrepreneur
- b) Whether or not I have the qualities and potential to become a social entrepreneur
- c) Where my passion really lies
- d) Whether or I not I could turn my passion into a social venture

- e) Who my mentors will be
- f) How and when I should start

Who Should Consider Joining this Course:

- Those who want to invest time and effort to know about what it takes to become a social entrepreneur
- Entrepreneurs/senior executives/professionals who want to explore the possibility and desirability of becoming a social entrepreneur
- Practicing social entrepreneurs or leaders of social enterprises who want to make a greater social impact
- Leaders of non-profit organizations who want to become social entrepreneurs or want to nurture and support social entrepreneurs in their organizations
- Decision-makers of private foundations/government agencies or committees supporting or planning to support social entrepreneurial effort
- Academic practitioners who want to develop practical training courses for would-be social entrepreneurs

Course Outline

The 6-month course will be divided into two major parts with the following themes:

Part I – *Transforming knowledge into inspiration*

Part II – *Transforming passion into social venture*

There will be three face to face sessions of 2-hour duration, one each at the beginning of the two Parts, and the third at the end of the course. The time in-between sessions will be for self-study, self-reflection and short written assignments at the end of each Part.

Session No. 1 (in the first week of Part I) will cover the following :

- ‘What It takes to be a Social Entrepreneur’ – a short presentation by the Coach followed by Q & A
- High-leveraged guided reading – how to read strategically to turn knowledge into inspiration
- How to learn from role models
- Identifying and adopting two mentors – one local and one overseas
- How to make the most from this course

Session No. 2 (in the first week of Part II) will cover the following :

- My passion for life
- My passion for a specific social cause
- How to transform passion into social ventures
- Key steps in creating a social venture
- Putting ideas into action

Session No. 3 (in the last week of the course) will cover the following:

- What I have learnt from the course
- Feedback from Coach and peers
- Taking the next steps
- Ending with a new beginning

Role of the Coach:

- Providing high-leveraged guided reading materials
- Facilitating the face to face sessions
- Assisting in finding the mentors
- Giving feedback to participants
- Ensuring the participants will have a lot of stimulus, challenges and fun throughout the course

Prerequisite for Joining the Course:

Those who want to join the course must enroll as Changemaker Participant for the **International Symposium on Social Entrepreneurship and Social Change** to be held on Friday, November 21, 2008 which is part of the activities of the Social Enterprise Summit Week in mid-November. Please refer to the attached file for details.

Course Fee: HK\$2,000 for the 6-month course

Deadline for enrollment: November 1, 2008

How to Enroll: please send an email to kakuitse@gmail.com to obtain an enrolment form.

For further information, please write to kakuitse@gmail.com

Social
Enterprise
Summit
社企民間高峰會



innovation . entrepreneurship . social change

International Symposium on Social Entrepreneurship & Social Change

社企精神及社會革新國際研討會

21 November 2008, Hong Kong

ChangeMaker Workshops 社企創建工作坊

5 & 22 November 2008, Hong Kong

ORGANIZERS

Hong Kong Policy Research Institute Ltd.

The Hong Kong Council of Social Service

Bright China Group

Hong Kong Social Entrepreneurship Forum

Social Ventures Hong Kong

<http://www.social-enterprise.org.hk>

SOCIAL ENTERPRISE SUMMIT

社企民間高峰會

16 - 23 November 2008

A Landmark Event for Social Enterprises in Hong Kong

In November this year, major organizations from different sectors of the Hong Kong community – business, social services, academic institutions, think tanks and others – will join hands for the first time to hold a series of activities and seminars to promote Social Enterprises in Hong Kong and China mainland. This **Social Enterprise Summit** is part of the Global Entrepreneurship Week 2008, which will see similar activities in more than 60 countries and places around the world.

The **Summit** aims to highlight the importance of “innovation” and “entrepreneurship” to the success and growth of social enterprises, as well as to enable participants to recognize and explore ways to realize and capitalize on the immense potentials of social enterprises for positive social development. Important intellectual interactions and in-depth studies will be complemented by live examples of business initiatives presented through a marketplace for local social enterprise products and demonstrations of success cases and innovative ideas. The spirit of Social Enterprise will also be expressed in creative art forms. The **Summit** should arouse greater public awareness and civic consciousness, and contribute to the formulation of useful policy and business suggestions to social enterprises, the government, NGOs and relevant stakeholders. (Please see details of the Summit events and activities at the back of this brochure)

Innovation, Entrepreneurship & Social Change

INTERNATIONAL SYMPOSIUM ON SOCIAL ENTREPRENEURSHIP & SOCIAL CHANGE

社企精神及社會革新國際研討會

21 November 2008

As the flagship of the **Social Enterprise Summit**, this International Symposium will be an event of high intellectual standing and impact with world-class experts and social entrepreneurs from various places presenting their creative ideas and proven models of social enterprises. Local experts and practitioners will also present their views. In addition, participants will hear the findings and recommendation via a **Research Report on Social Entrepreneurship in Hong Kong**.

With **Making Change** as the focal point of discussion and experience sharing, we aim to inform, inspire and promote the best practices of social innovation and entrepreneurship. In the morning, speakers will demonstrate how innovative social enterprises have made and will make changes to the world. In the afternoon, participants will look at the different approaches of nurturing social entrepreneurship.

Keynote Speeches by **Stephan Chambers** and **Rob John** will surely inspire you!

The Pre-and Post-Symposium **ChangeMaker Workshops** will further prepare and enable participants to reap the full benefits of the Symposium.

THE SYMPOSIUM

DATE & VENUE 21 November 2008 (Friday)

8/F, HKFYG Building, 21 Pak Fuk Road, North Point, Hong Kong

PROGRAMME

Morning Session: The Change Makers

8:30 Registration

8:45 Opening Address

9:00 Keynote Speech

"Global Trends of Social Enterprises Development"

Stephan Chambers, Chairman, Skoll Centre for Social Entrepreneurship, Saïd Business School, Oxford University, UK

9:45 "Social Entrepreneurship in Hong Kong: Status and Barriers"
Hong Kong Policy Research Institute

10:25 Break

10:45 Panel Discussion

- Yi-ying Lin, Chief Executive Officer, Taichung City Hondao Senior Citizens' Welfare Foundation, Taiwan
- Rupert Howes, Chief Executive, Marine Stewardship Council, UK
- Deborah Wan, Chief Executive, New Life Psychiatric Rehabilitation Association, Hong Kong
- Marie So, Co-founder, Ventures in Development, Hong Kong

12:30 Lunch

Afternoon Session: Nurturing Change Makers

13:30 The Most Inspiring Social Entrepreneurs: Survey Results of Symposium Participants

14:00 Concurrent Sessions

1. Financing Social Entrepreneurship

- Jessica Jackley Flannery, Co-founder, Kiva, USA
- Yvonne Li, Founder / CEO, Avantage Ventures, China
- Chi-hing Kee, Director, Fullness Christian Vocational Training Centre, Hong Kong

2. Nurturing Social Entrepreneurs

- Simon Lv, Chief Executive, Non-Profit Incubator, China
- Ray Chen, Social Investment Manager, Flow, Inc, Taiwan
- Stephen Lee, Chairman, Bright China Group - MUST, Hong Kong

3. Bridging Business & Social Entrepreneurs

- Juliet Wu, Former President, TCL Group, China
- Heather Smith Xie, Managing Director Greater China, ammodo, Hong Kong

15:30 Break

15:50 Keynote Speech

"Trends and Development of Social Venture Capital"

Dr. Rob John, Advisor, European Venture Philanthropy Association & Visiting Fellow, Skoll Centre for Social Entrepreneurship, Saïd Business School, Oxford University, UK

16:30 Social Innovation Award Presentation

17:00 Concluding Remarks

17:30 Souvenir Presentation

18:00 End of Symposium

KEYNOTE SPEAKERS



On Latest Social Enterprises Development

Stephan Chambers

Chairman, Skoll Centre for Social Entrepreneurship, Saïd Business School, Oxford University, UK

Stephan Chambers is the Chairman of the Skoll Centre for Social Entrepreneurship which he helped to originate five years ago. He is also Director of the Executive MBA degree at the Saïd Business School in the University of Oxford, where he teaches entrepreneurship and entrepreneurial finance, and works with the University of Oxford's technology transfer company, Isis Innovation. He is non-executive Chairman of IWA Publishing and sits on the advisory boards of Princeton University Press and Dawn Capital, an early stage venture fund. In 1984 he joined Blackwell Publishers, where he spent the next 16 years, as commissioning editor, new business development director, editorial director, acting chief executive of Blackwell's US company, chairman of the joint venture company NCC Blackwell, and member of the publishing company's main board. He is married with two daughters.



On Social Venture Capital

Dr. Rob John

Advisor, European Venture Philanthropy Association &
Visiting Fellow, Skoll Centre for Social Entrepreneurship, Saïd Business School, Oxford University, UK

Dr Rob John is a UK-based independent consultant focused on venture philanthropy and social entrepreneurship. Since 2005, he has been a visiting fellow at the Skoll Centre for Social Entrepreneurship, Saïd Business School, Oxford University and principal advisor to the European Venture Philanthropy Association (EVPA).

Originally trained as a research chemist, Rob spent 15 years in international development, managing humanitarian, refugee and microcredit programmes throughout Africa and Asia. After directing a small Oxford-based venture philanthropy fund, he became a freelance consultant in 2004 and has since has written on the growth of new philanthropies in Europe.

LANGUAGE

English, with simultaneous interpretation of Cantonese and Putonghua.

CHANGEMAKER WORKSHOPS

Be a ChangeMaker

The International Symposium on Social Entrepreneurship and Social Change represents the *summit* of the Social Enterprise Summit and there are two ways to reach it: One may take a helicopter there by attending the whole-day seminar on 21 November 2008, by which the person certainly sees a lot but the scenery may not sink in. Or one may do by climbing to the summit. It takes more time and effort but the reward will be significantly greater. Our Pre-and Post-Symposium ChangeMaker Workshops will help participants become a ChangeMaker.

Get the most out of the International Symposium by joining the ChangeMaker Workshops!

Pre-Symposium Workshop

- Enables participants to have an overview of the intentions and contents of the Symposium
- Highlights the achievements of the speakers and explore how their ideas and experience could be relevant to Hong Kong
- Recommends and briefs participants on useful reading materials for the Symposium
- Solicits initial opinions and questions from participants for discussion at the Symposium

Post-Symposium Workshop

- Enables participants to consolidate what they have gained from the whole-day Symposium
- Provides an opportunity for participants to meet with the speakers, including some overseas speakers, to engage in more in-depth discussions and personal exchange of opinions
- Facilitates the sharing of new ideas and insights, explores the feasibility of plans for mission-focused projects and to develop useful networks

Two categories of participants for the International Symposium

1. Day Participants –

Whole-day International Symposium attendance on November 21, 2008.

2. ChangeMaker Participants –

Whole-day International Symposium attendance on November 21, 2008

plus a half-day workshop three weeks before the Symposium attendance on November 5, 2008

Time & Venue: 3/F, Tung Ning Building, 2 Hillier Street, Sheung Wan, 7:00-9:30pm

and a half-day post-Symposium workshop right after the Symposium attendance on November 22, 2008

Time & Venue: 25/F, HKFYG Building, 21 Pak Fuk Road, North Point, 9:00-12:00am

*A way to get prepared,
to fully participate and to be empowered*

WHAT YOU CAN DO AT THE SUMMIT?

*It will be an experience to change
your views & expectations of our society*

social innovation puzzle

Social Innovation Puzzle (16 November)

See how artists and young people create a piece of artwork live in the Marketplace to demonstrate the spirit of Social Innovation.

Venue: Pak Sha Road, Causeway Bay

market place

Social Enterprise Marketplace (16 November)

Visit a large-scale, open-air Marketplace of products made by venturesome social enterprises, find out how they come about and enjoy some performances at your leisure.

Venue: Pak Sha Road, Lee Garden Road, Russell Street, Causeway Bay

symposium & workshops

International Symposium on Social Entrepreneurship & Social Change (21 November)

Engage intellectually in a symposium where world-class experts and both overseas and local practitioners will meet for an enlightening exchange of ideas and experience sharing of effective entrepreneurship models. The Symposium is accompanied by two ChangeMaker Workshops on 5 November and 22 November.

Venue: 8/F, HKFYG Building, 21 Pak Fuk Road, North Point

research report

Hong Kong Social Entrepreneurship – A Research Report (21 November)

Examine the results of a major research project about the history, status and potentials of Hong Kong's social enterprises with reference to international influences, development barriers and policy considerations.

Venue: At the International Symposium on Social Entrepreneurship and Social Change

gallery walk

Gallery Walk (20-21 November)

Enjoy an exhibition showcasing success stories of some thriving social enterprises under innovative mentorship and partnership schemes and hear their exciting stories.

Venue: 8/F, HKFYG Building, 21 Pak Fuk Road, North Point

social innovation award

Social Innovation Award (21 November)

Participate in a public contest for innovative ideas to tackle the issues of Grey Power, Sustainable Environment and Social Inclusion, or just look for interesting results

Presentation: At the International Symposium on Social Entrepreneurship and Social Change.

drama premiere

Running into Normality of 6:30pm – Prisms on Poverty (22-23 November)

Come to grips with the many facets of material and spiritual poverty in our society through a drama presentation. It will be an experience to change your views and expectations of our society.

Venue: Blue House, No.72 - 72A, Stone Nullah Lane, Wanchai



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ENQUIRY

Social Enterprise Summit Secretariat

Address: 16/F, Midas Plaza, No.1 Tai Yau Street,
San Po Kong, Kowloon, HK

Tel: (852) 2686 1905 Fax: (852) 2648 4303

E-mail: se_summit@hkpri.org.hk

<http://www.social-enterprise.org.hk>

Supporting Organizations:

CSR ASIA



HONG KONG
HOUSING SOCIETY
香港房屋協會



REGISTRATION FORM 登記表格

Fax 傳真: (852) 2648 4303

E-mail 電郵: se_summit@hkpri.org.hk

Mail 郵寄: 16/F, Midas Plaza, No.1 Tai Yau Street, San Po Kong, Kowloon, HK 香港新蒲崗大有街1號勤達中心16樓

I WILL JOIN AS 我會參與

Day Participant

- The International Symposium on 21 Nov 2008 (Fri)
2008年11月21日(星期五) 國際研討會

Registration On or Before
31 Oct 2008
2008年10月31日或以前

HK\$ 450

Registration after
31 Oct 2008
2008年10月31日後

HK\$ 600

ChangeMaker Participant

- The International Symposium on 21 Nov 2008 (Fri)
2008年11月21日(星期五) 國際研討會
- The Pre-Symposium Workshop on 5 Nov 2008 (Wed)
2008年11月5日(星期三) 研討會預備工作坊
- The Post-Symposium Workshop on 22 Nov 2008 (Sat)
2008年11月22日(星期六) 研討會跟進工作坊

HK\$ 550

HK\$ 700

Refreshments and light lunch will be provided on 21 Nov 2008.
大會將提供茶點及輕便午餐予11月21日國際研討會之與會者。

CONTACT INFORMATION 聯絡資料

Name 姓名 (Prof./Dr./Mr./Ms 教授/博士/先生/女士) _____

Organization 機構名稱 _____ Position 職位 _____

Telephone 電話 _____ Email 電郵 _____

Mailing Address 通訊地址 _____

PAYMENT METHOD 付款方法

Crossed cheque payable to "Hong Kong Policy Research Foundation Ltd." (with participant's name and contact number at the back) and mail to:

Social Enterprise Summit Secretariat, 16/F, Midas Plaza, No.1 Tai Yau Street, San Po Kong, Kowloon, HK

請將抬頭註明「香港政策研究基金有限公司」或 "Hong Kong Policy Research Foundation Ltd." 之劃線支票 (並於支票背面寫上與會者姓名及聯絡電話), 郵寄至香港新蒲崗大有街1號勤達中心16樓 社企民間高峰會秘書處收

ENQUIRY 查詢

Social Enterprise Summit Secretariat 社企民間高峰會秘書處

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