



社會創業論壇
Hong Kong Social Entrepreneurship Forum

www.hksef.org

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Social Entrepreneurs Newsletter

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Get Ready to Join the HUB –

The Place to Work, Dream, Collaborate and Make a Difference

It's like a dream comes true. HK will have its own HUB soon – opening in August and opening for membership now.

Before proceeding, please watch this 2-minute video:

<http://www.youtube.com/watch?v=2frIvdnfmMQ>



Yes, it's a global phenomenon and we are part of a global movement. Think global, act local. We're not alone. The challenges the world is facing are complex and formidable. We need solutions to local issues informed and inspired by world class approaches and practices. We need to generate and support more innovative ideas.

We need sounding boards, sympathetic ears, constructive critique, honest feedback, collaborative networks, volunteers, professional services, mentors and advisors, angels and impact investors, space to work and experiment, peace of mind, comforts of home, friendly atmosphere, healthy food for body and soul, inspirations and challenges, hope and fears, laughters and whispers, fun and excitement....

Where do you get all these in one place? The answer is the HUB.

What is the HUB? www.the-hub.net

The HUB is designed to facilitate the creation of sustainable impact through collaboration.

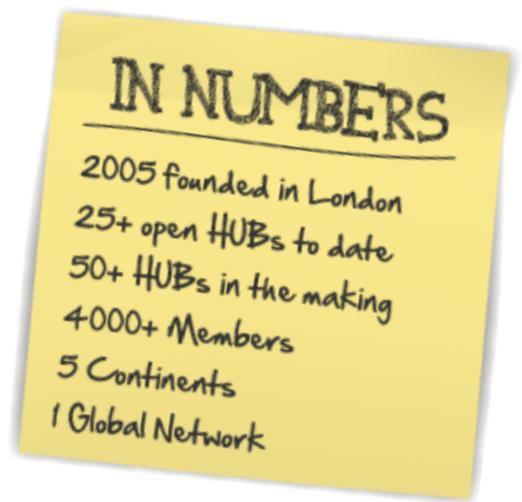
Whether you are already working on a concrete project, have the first sparks of an innovative idea or just the intention to contribute your time, energy and talent to make a positive difference, the HUB provides a carefully designed experience to help take your initiative to the next level.

The HUB is about the power of innovation through collaboration. There is no shortage of good ideas to solve the issues of our time. But there is an acute lack of collaboration and support structures to help make them happen. The HUB was founded to address this need.

Basically it creates spaces that combine the best of a trusted community, innovation lab, business incubator and the comforts of home. Spaces with all the tools and trimmings needed to grow and

develop innovative ventures for the world. But above all, spaces for meaningful encounters, exchange and inspiration, full of diverse people doing amazing things.

The idea has been spreading like wildfire and resulted in the emergence of a global movement. To date, there are 25+ open HUBs and many more in the making, from London to San Francisco, Johannesburg, Melbourne and Sao Paulo.



The HUB ambition

To become a global network of connected communities that enable collaborative ventures for a better world.

At the HUB, people from every profession, background and culture are being united by one thing: the imagination and drive to pursue enterprising ideas for the world. These are the people who see and do things differently and have entrepreneurial passion to create sustainable impact.

The HUB is becoming the place they call home. The ‘hosts’ will make sure the three key elements below will work the magic:



<i>Inspiring spaces...</i>	<i>Vibrant communities...</i>	<i>Meaningful events...</i>
<p><i>to work, meet, learn and connect. HUBs are uniquely designed spaces that provide a creative environment as well as a professional infrastructure to work, meet, learn and connect. Collaborative workspaces, unconventional meeting rooms and flexible open spaces offer the necessary setting to develop ideas, host meetings or connect with others around shared interests.</i></p>	<p><i>to connect with like-minded peers and expand your network. The HUB allows you to tap into a trusted community of like-minded peers, partners and investors across the world to exchange thoughts, build collaborative initiatives and advance your project. Our global community has thousands of active members, exciting ideas and new opportunities across all five continents – and we are rapidly growing.</i></p>	<p><i>to exchange ideas, build capacity & increase impact. HUBs host a variety of events, workshops and innovation labs to help take your initiative to the next level. We believe peer-to-peer learning is the most effective method to advance our collective wisdom and encourage our members to co-create events to teach, inspire and challenge those around them.</i></p>

Come and find out more from the driver of the HK HUB, Ms Ada Wong, on April 17.



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HKSEF Seminar and AGM

The 3rd AGM of HKSEF will be held on April 17, 2012 and we also take this opportunity to organize a special seminar featuring an outstanding speaker. Members and non-members are welcome to participate.

**Guest Speaker at HKSEF AGM,
Ms Ada Wong, JP**
“At Last, We Will Have a HUB
of Our Own!”

Date:

April 17, 2012 (Tuesday)

Venue:

The One Restaurant, YWCA Garden View,
G/F, 1 MacDonnell Road, Mid-Levels,
Hong Kong

Cost:

AGM only: Free of charge

Seminar & Dinner: Member - HK\$200

Non-member HK\$250

Program:

6:30 pm Registration

7:00 pm Welcome Address by the Chairman

7:10 pm Speech by Ms. Ada Wong

7:40 pm Q & A

7:50 pm HKSEF AGM

(separate agenda will be issued to members)

8:20 pm Dinner

Registration:

Please contact Ms. Joy Chan at
joy@genesismarketing.com.hk or
tel: (852) 2396 6261

WHAT IS A HUB?

Imagine a place that offers the perfect environment to kick-start world-changing ideas....

Imagine a place where people can come together to work, meet and learn for a sustainable world....

Imagine a place where you can tap into a global community of like-minded peers to scale your impact....

The HUB is the place. It facilitates the creation of sustainable impact through entrepreneurship, innovation, and collaboration.

Find out more from www.the-hub.net

Ada will share with us how she and a number of passionate social entrepreneurs are setting up the Good Lab, which will be the Hong Kong HUB as part of a global network.

It will be open for membership in the middle of the year. Come and find out how you could join, contribute and make a difference through meeting and working with amazing people.

Ada has led multiple careers.

She is a practicing solicitor, educator, cultural critic, radio host, former elected district councillor and most importantly, a passionate social innovator and part of a "disruptive force" in civil society in Hong Kong.

Reply Slip

Please reply by email (joy@genesismarketing.com.hk), fax (2396 6465) on or before 12 April 2012 (Thursday).

Please tick as appropriate:

- I shall be attending the seminar, AGM and dinner (Member HK\$200, Non-member HK\$250)
- I shall be attending the AGM ONLY (Free of charge)
- I shall NOT be attending the seminar, AGM and dinner at all

Name in block letter: _____

Member type: Member (Founding / Life/ Ordinary) Non-member

Contact no.: _____ Email address: _____