



Hong Kong Social Entrepreneurship Forum

www.hksef.org

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Social Entrepreneurs Newsletter

edited by KK Tse

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A Remarkable Year for Social Entrepreneurship Development in Hong Kong – HKSEF Chairman's Report, 2011

In last year's report, I made the modest (ambitious?) promise to make the Annual Report a document that members and the general public would long to read.

I would like the Report to contain materials that represent significant development of social entrepreneurship in HK. Neither you nor I will be disappointed; the past year has been a truly remarkable year. I am sure you would agree after finishing reading the following.

Let's recap our mission:

To create and sustain a civic movement of social entrepreneurship.

2011 has been a milestone year in the development of social entrepreneurship in Hong Kong. Instead of documenting what our organization has done and accomplished in the year, I think it is more appropriate to highlight some of the landmark events that contribute to realizing our mission. Here are the Top 10 Notable Events of the year:

1. Young Social Entrepreneurs Award

For the first time, HKSEF launched the Award to show encouragement and support to budding social entrepreneurs with the generous support of three sponsors. Three young social entrepreneurs were honored with this Award, each with an allowance of HK\$100,000 for a year and a mentor provided by the HKSEF. They are **Jack Cheng** of Green Collar, **Doris Leung** of Diamond Cab, and **Freddy Law** of Intercultural Education. The Award will be an annual event and is now accepting nomination for the coming year.

2. David Bornstein in Hong Kong

Internationally acclaimed author David Bornstein, whose book **How to Change the World: Social Entrepreneurship and the Power of New Ideas** which has been hailed as the 'bible' of the field, was invited to come to Hong Kong to deliver the Distinguished Lecture as part of the centennial celebration of University of Hong Kong. The lecture was well attended and the publicity surrounding the lecture provided a great opportunity for promoting the idea of social entrepreneurship to the general public as well as practitioners in the field.

3. Social Entrepreneur Master Class

In conjunction with the Social Enterprise Summit 2011, HKSEF organized the first ever Social Entrepreneur Master Class in November, 2011. The Master Class was inspired by the **New Zealand Social Entrepreneur Master Class** and three New Zealand social entrepreneurs (including the former

director of the New Zealand Social Entrepreneur Fellowship) joined the Master Class as speakers and mentors. 24 local social entrepreneurs took part in the 3-session program. Since then a full day Retreat of the Master Class participants was held in March 2012 to continue the learning and fellowship. Another full day Retreat has been planned for the second half of the year. The Master Class has provided a unique opportunity for the social entrepreneurs to learn from and support each other to create a bigger impact.

4. Four New Initiatives by Home Affairs Bureau

In addition to being a major supporter for the SE Summit, HAB has launched four new initiatives to support the development of social entrepreneurship in the past year. They are: a) **SE Bazaar** – held in conjunction with the Summit at the HK Convention and Exhibition Centre; b) **Social Enterprise Award** – showing recognition to outstanding social enterprises; c) **Friends of Social Enterprise** – showing appreciation to business organizations supporting social enterprises; and d) **two training courses**, one for front-line staff and the other for managerial staff of social enterprises. The combined effect of these initiatives has been significant, raising the profile of social enterprises and enhancing the capacity of the practitioners.

5. Dialogue in the Dark HK Makes History

Dialogue in the Dark (HK) Ltd. was founded two years ago with 19 shareholders raising a capital of HK\$5.4 million. At the end of the second year, it has achieved a turnover of HK\$13million and a net profit of HK\$1.5million. The board of directors has adopted a policy of dividing the profit into three parts: at least one third to be reinvested in the social enterprise, one third to be donated to Dialogue in the Dark Foundation (to support the visually impaired to pursue their dreams), and no more than a third to be distributed to the shareholders. The board has decided in March 2012 to distribute around 25% of the profit to the shareholders. Also in this year, Dialogue in the Dark has become the No. 1 spot for tourists to visit in Hong Kong in the TripAdvisor website (www.tripadvisor.com), a remarkable achievement for a young social enterprise.

6. Inter-University Dialogue on Social Entrepreneurship

For the first time in Hong Kong, an inter-university seminar was held with five overseas speakers sharing their experience with their counterparts from local universities on the teaching of social entrepreneurship. The event was held on March 27 and was jointly organized by the **RS Group** and **HKSEF** with the generous financial support from the former. In addition to the open seminar, the speakers also held discussions with faculty members of five local universities. The response has been overwhelmingly positive and there are already discussions of a series of follow up activities later this year and early next year. All these are likely to have a positive impact on the development of social entrepreneurship programs in local universities.

7. Birth of the Hong Kong Impact Investing Network (HK-IIN)

HK-IIN was founded by a group of investors and practitioners who support social and environmental causes by investing in and supporting companies that have social, environmental and financial objectives. It provides a forum for exploring social and environmental trends affecting Asia and how investments in innovative social businesses might play a role in solving Asia's most pressing problems. The Network held its inaugural gathering on March 20, 2012 and will be organizing events for its members and guests on a regular basis. Anyone interested might write to joan.w.shang@gmail.com

8. HKSEF-HKU SPACE 6-month Social Entrepreneurship Course

The course is entitled **Who Wants to be a Social Entrepreneur?** It consists of three full-day and eight 3-hour evening sessions spread over 6 months. This is the third time this course is offered and the first time to qualify for reimbursement by the Continuous Education Fund (CEF). The cost fee is HK\$9,000

and 19 participants have enrolled in the course. The facilitators are K K Tse, Yvonne Yeung and Catus Lee. The first full-day kick-off session took place on March 31, 2012. The course is very demanding and the participants have to be highly motivated and eager to learn in order to get the most out of it. Each participant has to complete an intrapreneurial project with tangible and measureable outcomes.

9. Three Landmark Appointments

Three senior appointments in three large organizations in recent months are remarkably notable. They are: a) Ms **Irene Leung**, formerly Executive Vice President, CSL Ltd., a long time supporter and partner of SCHSA and initiator of Concert in the Dark, was appointed CEO of Hong Kong Senior Citizens Home Safety Association; b) Dr. **Jane Lee**, formerly Deputy Director of HKU SPACE and Chairperson, Social Enterprise Summit for five consecutive years, was appointed Director of SKH Welfare Council; and c) Ms **Yvonne Yeung**, formerly General Manager of MentalCare Connect and Vice-Chair of HKSEF, was appointed Chief Executive of YWCA Hong Kong. These appointments are likely to bring new life into the social sector.

10. SE Book Hub

More than a bookstore, SE Book Hub's mission is to select, recommend and promote books that could spread knowledge and best practices in social entrepreneurship. It has a reference corner open free of charge to the public with the most comprehensive collection of books related to the subject, divided under three headings: a) inspiring stories of social entrepreneurs, b) social issues (HK, China and the world), and c) 'how-to' books on start-ups, marketing, funding, etc. It also sells a selected range of books at THINK Café and at events related to social entrepreneurship.

Looking Ahead

Five major developments in the months ahead are likely to add fresh impetus into the sector.

1. The Good Lab

This will be the HUB of Hong Kong and will be open in August this year on a site of over 19,000 sq. ft. in Cheung Sha Wan. The driving force behind it is Ms Ada Wong whose core team includes Patrick Cheung, Francis Ngai and K K Tse.

2. Education for Good Community Interest Company

This brand new organization under HKSEF will be an innovator in social entrepreneurship education. The founding Chairman and CEO will be KK Tse. It will be housed at The Good Lab and will be launching a number of educational programs for university professors and students, general public, businesses, and mainland China participants..

3. Inter-University Programs

A series of programs on social entrepreneurship will be launched at local universities, including Social Entrepreneur in Residence, faculty training on teaching of social entrepreneurship, delegation to attend the Ashoka U Exchange in the US next spring, and many others.

4. Social Enterprise Summit 2012 – New Breakthroughs

The coming Summit will have a number of breakthroughs, including a) a dedicated session on innovative philanthropy for foundations in Greater China and the China Charity 100 will be hosting their annual meeting in HK during the Summit week, b) a special higher education session with the Vice-Chancellor of Chinese University of HK as a Keynote Speaker, c) MaD becoming a mainstream attraction, and d) an expanded Matching for Solutions with more business sector participation.

5. Launching of a New Social Enterprise for Elderly Service

A new and ambitious social enterprise offering innovative service for the elderly will be launched by Patrick Cheung whose aspiration is to revolutionize the provision of elderly service in HK and to create a social enterprise that could eventually become a publicly listed company.

An Appeal to Members

Make your contribution to the civic movement of social entrepreneurship in Hong Kong and share your success with us.

‘Stop counting the years and start making the years count’. This applies equally to individuals and organizations.

I look forward to your making a difference and taking the social entrepreneurship movement to a new height.

K K Tse,
April 2012

KK will be speaking at a seminar on this Saturday.

The topic is

左手打工, 右手創業

Details are on the following page.

Please invite your friends to come along.

主辦機構：



做甚麼？

怎樣做？

創業就一定不能打工？創業之路既漫長又崎嶇，我們何不一邊打工賺錢，一邊賣力創業，在穩定收入支持下，一步步實踐理想！

為甚麼？

左手打工 右手創業



主講嘉賓：謝家駒博士

香港社會企業界的知名人士，著作等身。除了出版書籍，更與志同道合的熱心人士組成「社會創業論壇」(Hong Kong Social Entrepreneurship Forum)，推動社會創業精神；藉論壇、工作坊、探訪等，向有意投身社會創業者提供實用資訊及支援。身體力行地告訴我們想改變社會，除了做社工外，還可以辦社企。

地點：THINK 銅鑼灣駱克道491至499號

京都商業中心19樓B

日期：5月5日（六）

時間：下午1時至3時

收費：100元

報名：2155 9677

內容

- 為甚麼要考慮創業？
- 為甚麼不專心打工？
- 為甚麼不乾脆創業？
- 創業有何風險？
- 創甚麼業最有意思？
- 「社會企業」與企業有何異同？
- 為甚麼不要創辦「社會企業」？
- 如何「左手打工，右手創業」？
- 誰會提供協助？
- 誰是理想創業夥伴？

所謂的「創業」，無非就是找到新縫隙，從事填補縫隙的工作。

邱永漢